



AMERICAN
SPEECH-LANGUAGE-
HEARING
ASSOCIATION

ASHA Audiology
presented to the
Association of VA Audiologists
2007



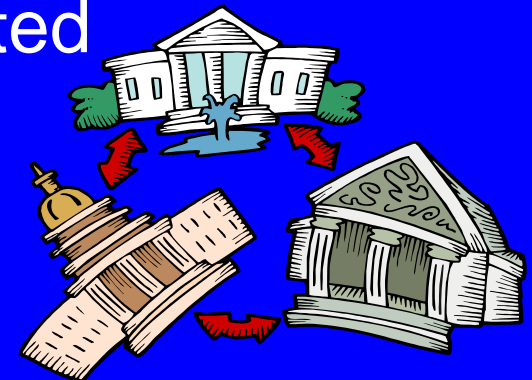
Noma Anderson, President

Vic S. Gladstone, Chief Staff Officer for
Audiology

ASHA's Legislative Issues - 2007

ASHA leaders made more than 400 visits on Capitol Hill in late March as part of an intensive lobbying effort for direct access to audiologists and early intervention services.

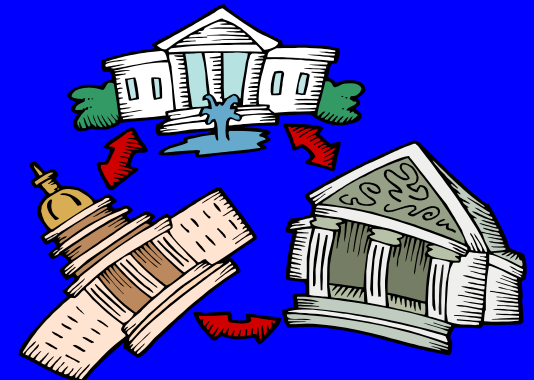
- An immediate result was the introduction of the
 - “Hearing Health Care Enhancement Act of 2007,” (HR 1665) by Rep. Mike Ross (D-AR) and 14 other co-sponsors
- A Senate companion bill is expected to be introduced by Senator Tim Johnson (D-SD)



ASHA's Legislative Issues - 2007

Ongoing Advocacy Activities include:

- State and federal financial aid policies and research funding
- Expanded coverage of diagnostic and (re)habilitation services, and assistive devices
- Access to and coverage of audiology telepractice services



ASHA's Strategic Issues - 2007

Issue A: A high quality basic, applied, and efficacy research base in communication sciences and disorders, related fields of study, and related functions for the discipline and professions is essential to provide evidence-based clinical practice and quality clinical services.

Issue B: A critical shortage and continuing attrition of doctoral-level faculty in higher education is affecting the preparation of professionals as well as the conduct of research in communication sciences and disorders.

ASHA's Strategic Issues - 2007

Issue C: A comprehensive scope of practice that includes all of the major components and new areas of practice in communication sciences and disorders enhances the visibility of the professions by consumers and stakeholders and their perceived value of the role of audiologists.

Issue D: Rapid increase in the knowledge and skill sets needed to provide quality professional services in a culturally competent manner across various practice settings will lead to specialization areas of clinical practice related to communication sciences and disorders.

ASHA's Strategic Issues - 2007

Issue E: Increased international exchange of professional knowledge, information, and education related to ethics, clinical practice, and supervision/clinical education in communication sciences and disorders will require a variety of dissemination, communication, educational, and professional practice delivery systems.

ASHA's Strategic Issues - 2007

Issue F: The expectation that people of all nations worldwide will have access to quality, culturally competent audiology programs and services to achieve optimum communication abilities across their lifespan, requires encouraging mutual international collaboration efforts to set standards for registration/credentialing for experts in communication sciences and disorders worldwide while respecting each nation's models of education and professional practice.

Issue G: Understanding and recognition of cultural, linguistic, and political differences worldwide will facilitate ASHA's ability to work collaboratively with other international associations.

ASHA's Strategic Issues - 2007

Strategic Planning underway

4 Strategic Themes:

- **Two Professions: One Discipline**
- **Scientifically-based Professional Practice**
- **Advocacy**
- **Member Experience**

CCC-A Value

- Only national peer-reviewed, standards-based credential (state licensing boards do not have resources to do this)
- Knowledge & skills for independent practice identified by Subject Matter Experts – colleagues
- Knowledge & skills validated by independent, scientific process

CCC-A Value

- Mobility – people relocate and change jobs. Hurricane Katrina victims were able to obtain licenses without issue because they held their CCC
- Salary Supplement – many school-based clinicians receive an annual salary supplement because they have the CCC
- Employment – many jobs require the CCC
- Supervision – the ability to mentor a student who wants to be certified

Audiologist Affiliation with ASHA

- As of year end 2006 there are approximately 14, 057 audiologists who affiliate with ASHA
- Retention rates for the three year period 2003-2006 for audiologists was between 95%-96%
- 547 CCC-A awarded in 2006
- Certification rated one of the top ASHA programs by audiologists in 2005 survey

Evidence Based Practice

- ASHA leadership decision to explicitly link practice guidelines to a systematic review of the scientific evidence
- Going directly to clinicians (via membership surveys and the ASHA web site) to solicit their input and make sure their voices are heard in the prioritization of topics for a) future research and b) the development of policy and practice documents

Site & Preceptor Criteria

From Audiology Education Summit II:

Strengthening Partnerships in Clinical Education –
Abrams presentation

- Staffing
- Workload
- Facilities (equipment, space, resources for students)
- Affiliations
- Research
- Student policies & procedure

Site & Preceptor Criteria

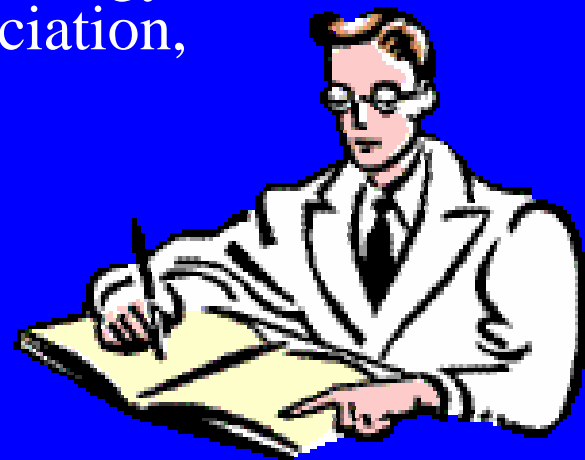
From Audiology Education Summit II: Strengthening Partnerships in Clinical Education – Abrams presentation

- If clinical education and training programs at the facility are affiliated with academic programs, the relationship should be enhanced by:
 - Academic faculty appointments
 - Membership in academic committees
 - Joint ventures in developing & conducting professional development programs
 - Research and other scholarly activities

Reimbursement

ASHA is recognized by the AMA to represent the profession of audiology in the CPT coding process

- CMS willing to consider work values for audiology codes; AMA Panel accepted recommendation that we conduct standard surveys for work
 - ASHA is collaborating with the Special Interest Divisions, the American Academy of Audiology, the American Academy of Private Practice in Speech-Language Pathology and Audiology, the Military Audiology Association, the Association of Federal Audiologists and Speech-Language Pathologists and the Academy of Rehabilitative Audiology to survey members.



Consumer Awareness



Turn Down the Volume

ASHA's national public information outreach campaign about the safe usage of new technologies such as personal stereo systems (iPods, MP3 players, etc.) and cell phone headsets

QUESTIONS?

